

2018 SPONSOR'S BIOGRAPHIES



The future of British farming is at the heart of everything we do at Bayer CropScience. We invest over 20% of our entire global research and development budget towards European projects, which is paying off with new products and varieties for UK growers, such as Hamlet, Ascra Xpro and InVigor 1030. That's much

Bayer CropScience more than the industry average of only 7.7%. We work to ensure these new technologies balance the demands of productivity with environmental sustainability. We also support the education and training of farmers, future farmers and the wider farming industry through initiatives such as the Youth Ag-Summit, our Knowledge Academies and partnerships including the Chatham Green Project and with the educational charity Farming and Countryside Education (FACE).



Agrovista is the leading authority on all aspects of crop management, agronomic advice, produce supply and business options to farmers and growers. Services including agronomy and crop consultancy, financial schemes, seed, product innovation and marketing solutions make Agrovista

the best partner for UK farmers.



Flach & Le-Roy Ltd is an industry leader in designing, manufacturing and delivering high performance crop drying, ventilation and storage systems. Its high quality product and

design services include drive-on drying floors, air ducts, walling, fans, burners and associated control equipment delivered throughout the UK and overseas. Formed in 1993 by Richard Flach and Owen Le-Roy, together the partners have over 50 years' experience in the crop drying and storage business. Their speciality is high quality drive-on flooring and box-store ventilation and conditioning systems. They have built a reputation in the industry for expert knowledge and advice along with first class customer care.



Birketts is a full service, top 100 UK law firm, operating from offices in Cambridge, Chelmsford, Ipswich and Norwich, and serving clients across England and Wales. With a rich heritage spanning over 150 years we've built an enviable track record advising our clients.

Our specialist agriculture team, which is consistently ranked as a top tier firm in independent legal directories, provides pragmatic and commercial advice to farmers, landowners and others involved in agri-business.



Our UK manufacturing sites at Ince and Billingham produce Nitram - the original and leading brand of high quality Ammonium Nitrate packaged in our distinctive blue bags that farmers know and trust. At the Ince manufacturing complex, we

also produce true granular compound fertilisers with and without Sulphur that give the best nutrient distribution for yield and quality. All our fertiliser products are backed up by our commitment to research and development, with regional Distribution back up and support, including advice and services to help British farmers achieve best practice and great results in crop nutrition and environment practices.



With over 100 years in the industry, CLAAS are the true harvesting specialist today, offering an extensive range of machinery for optimum efficiency alongside

maximum productivity.



Frontier is the UK's leading crop production and grain marketing business and we are committed to supporting farmers at every stage of the crop production cycle through crop choice, establishment and management. Our specialist team of over 130 highly trained agronomists, working with other Frontier experts, help our growers maximise yields and quality, whilst managing environmental factors and legislative challenges. Our relationships with the largest grain consumers provide our growers with unrivalled access to a wide range of homes. We believe in making a difference to our customers by providing first class advice, an innovative range of products and a service that is second to none.



Gleadell Agriculture Ltd is an independent and a major trader of grain in the UK and, in volatile and risk-laden markets, is a safe and trusted trading partner for farmers and consumers. We are a leading exporter of all grains, oilseeds and pulses to markets in the EU and further afield and a significant supplier to UK millers, maltsters, feed compounders and other consumers of grain. We are also the largest trader of organic grain in the UK and a growing force in the sourcing and delivery of

imported and home-produced fertiliser and seed.



Celebrating our Centenary year; M+A Partners offers a comprehensive and seamless range of accountancy, taxation and financial-planning services: but what really distinguishes us is the way we combine our in-depth knowledge with an absolute commitment to entrepreneurial and technical innovation. Our prime aim is to understand your needs and your ambitions and to use that understanding as the basis for advice which will significantly improve your financial situation, now and in the future. That advice is then supported and implemented through business insight and financial skills which put M+A Partners at the leading edge of accountancy practice.



Agrii harnesses the power of skilled agronomists and the best intelligence to deliver unrivalled expertise and support for sustainable and profitable farming systems in the UK.

As a leading provider of agronomy services, technology and strategic advice, Agrii combines excellence and innovation with the latest research and development to ensure our customers can meet today's farming challenges with knowledge and confidence.

We are called Agrii because we deliver Agri-intelligence and innovation: our strengths and skills are embodied in our name.



Wheelers is an independent firm of chartered accountants offering a full range of services to business and personal clients throughout the Fens and East Anglia.

Although the firm deals with many different types of business, it specialises in agriculture and horticulture. Two of the partners and a consultant in the firm are also chartered tax advisers specialising in capital tax planning matters as well as provision of routine accountancy services.

Wheelers have established an enviable reputation of providing a quality service designed to improve personal wealth, business performance and profitability.

Wheelers is based in the Georgian town of Wisbech in the heart of the Fenland area on the Cambridgeshire, Lincolnshire and Norfolk borders.



SOYL is the leading precision crop production service provider in the UK. SOYL produces and interprets variable rate maps covering over 1 million hectares of land and its software technology is in use in over 15 countries worldwide. Innovative technology, robust data, expert advice and technical support are used to improve growers' economic, agronomic and environmental performance.



JOHN DEERE

John Deere Limited is the UK and Irish arm of the world's largest manufacturer of agricultural, turf, construction and forestry equipment.

The agricultural product range includes tractors, loaders, combine harvesters, drills, sprayers, balers, mower-conditioners, self-propelled foragers, Gator utility vehicles and FarmSight precision farming products and services.

All John Deere machines are sold and supported by specialist servicing dealers, backed by flexible finance programmes from John Deere Financial. The worldwide parts network provides instant information on parts availability, day or night, with orders shipped from anywhere in the world within 24 hours, and overnight or even same day delivery on the UK mainland.



BASIS (Registration) Ltd is an independent standards setting and auditing organisation for the pesticide, fertiliser and allied industries. In practice this means that BASIS:

- Offers a range of examinations and recognised qualifications for people working in the pesticide, fertiliser and related sectors;
 - Operates an annual inspection scheme to audit pesticide stores and ensure their operation presents minimal risk to people and the environment;
 - Manages the Professional Registers for qualified pesticide, fertiliser advisors, dairy farmers and for public health pest control professionals;
 - Provides a forum for industry trade associations and other stakeholders to discuss how professional standards can be maintained, improved, promoted;
 - Works closely with industry, the regulatory authorities and government to promote and develop professional standards.
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At KWS, we develop a wide range of oilseed rape, maize, sugar beet and cereal varieties in conjunction with the KWS group. We use a range of technologies to ensure improved consistency in crop performance to benefit all; merchant, farmer, processor and ultimately end-user customer.

Higher yields, superior disease and pest resistance and improved performance in adverse conditions are all key criteria we seek to establish in our product portfolio.



Farmplan's GateKeeper software system provides full field recording including, crop assurance, traceability, physical and financial performance analysis, work planning and operator instructions, stock control for inputs and marketing of outputs, Sentinel planning and pesticide verification, as well as options for fully integrated mapping, precision farming, budgeting and portable web apps.