

VICTORIA HARRIS MVO, HEAD OF SUSTAINABILITY AND RESPONSIBLE SOURCING, WAITROSE

Tor was appointed Head of Sustainability and Responsible Sourcing at Waitrose in April 2016. She is responsible for developing and delivering the business' corporate responsibility strategy, the Waitrose Way, in order to enhance the brand and ensure Waitrose maintains its leading position in the market on ethical business. Tor joined Waitrose in 2014, initially working in Business Change, before moving to the Communications team where she provided executive support to the then Managing Director, Mark Price. Prior to joining Waitrose, Tor spent 7 years at corporate responsibility charity, Business in the Community, latterly as Director, The Prince's Rural Action Programme and The Prince's Countryside Fund, and was appointed a Member of the Royal Victorian Order for this work. She lives (and attempts to help!) on tenanted arable farm in Cambridgeshire and has a masters in Geography from Cambridge University.